

Arctik®

technopolis  
group 

# — About us

ARCTIK is a Brussels-based communications agency recognised for its strategic and creative communication capacity in the field of sustainability. Arctik develops tailored public relations and communication strategies that take both objectives and resulting impact into account. We facilitate the creation of communities and networks that contribute towards circulating content, whilst cultivating meaningful dialogues and synergies between influencers and decision-makers.

Arctik has substantial experience in designing and implementing communication campaigns and projects which mix creative communication, interactivity and sustainability. We believe in communication campaigns which provide a setting where opportunities are created, and knowledge is shared between actors. It is an occasion to convey a message and collect insights and intelligence.

Our team has a strong commitment to sustainability. We incorporate sustainable values into operations and consider environmental and social factors in every business decision, while encouraging our partners and clients to think circular! Arctik is also registered to obtain the Brussels 'Enterprise eco-dynamique' label.

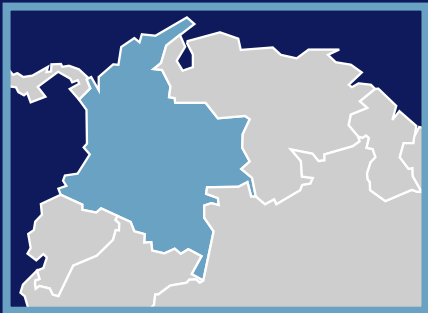


[www.arctik.eu](http://www.arctik.eu)

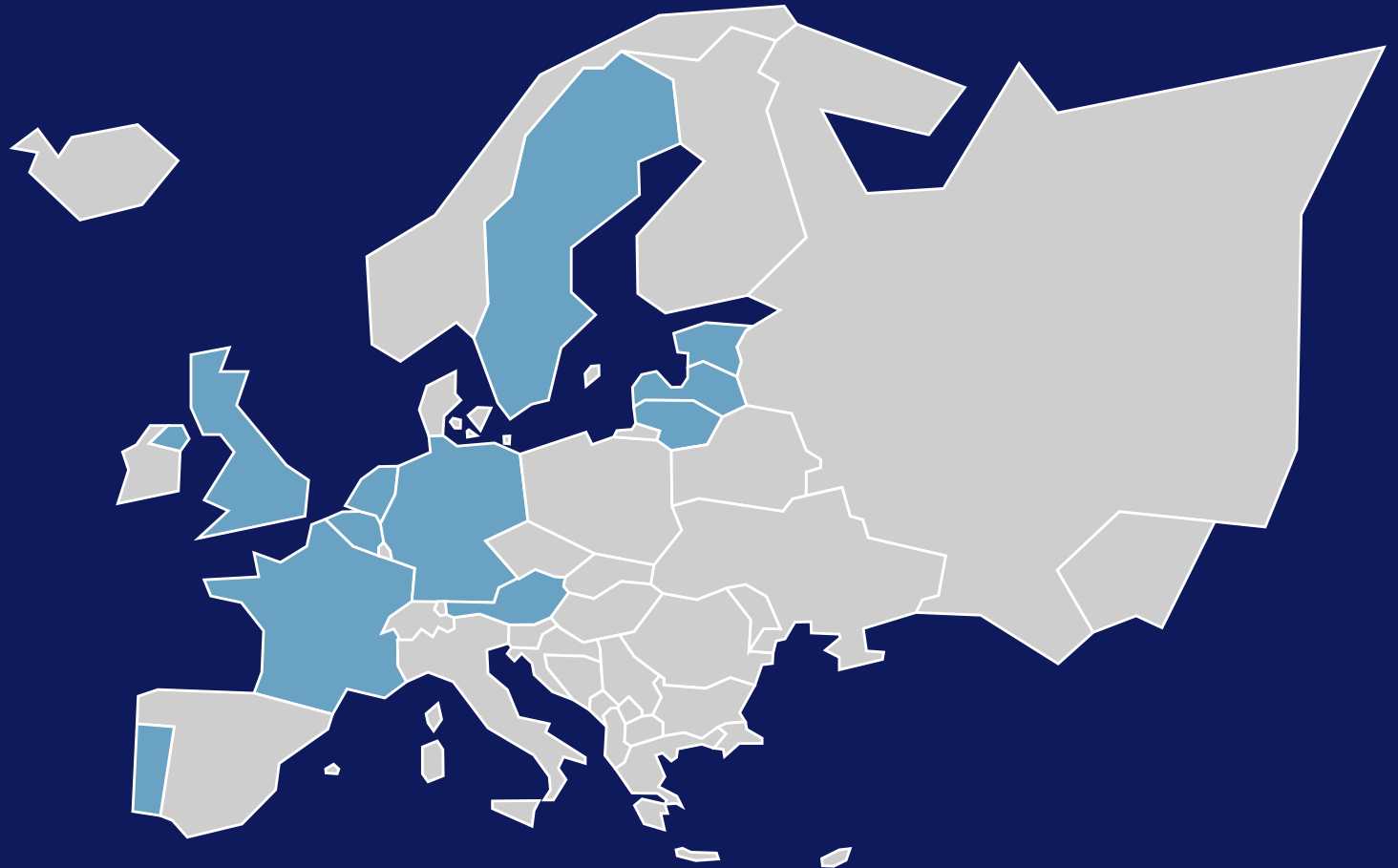
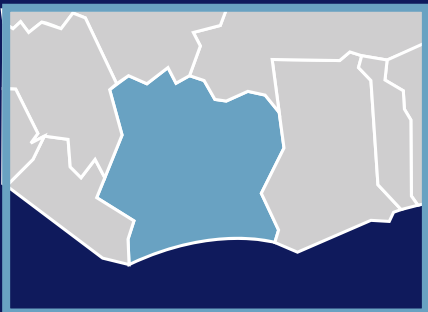
# — Outreach

Arctik, as part of Technopolis Group is present in more than 10 countries with 140 consultants originating from +45 countries and speaking +30 languages. This diversity offers a unique perspective on what local-level stakeholders are receptive to.

Colombia



Ivory Coast



# — Our solutions



- Strategy
- Messaging and copywriting
- Online and offline engagement
- Events
- Thought-provoking design
- Web services
- Media and visibility
- Data-driven communication and evaluation
- Video and animation
- Capitalisation

# — Our expertise



- Circular Economy
- Regional Policy
- Entrepreneurship

- Science & Innovation
- Climate Services



# — Clients & partners

## International organisations



## National/Regional organisations



## Private organisations



## Universities & research centres



## NGO / Non Profit / Think Tank



# — Our team



**Cédric Hananel**

Founder and Managing Director

— **Growing the company and organic vegetables**

Cédric is the founder and managing director of Arctik. Since 2011, he is pushing forward sound communication strategies and operational excellence. Cédric is also a Technopolis Group Director.

Specialised in institutional communications and sustainability, Cédric is committed to developing solutions for positive stakeholders' engagement, impact-driven activities, and creativity. Prior to Arctik, Cédric worked as the project manager of a public relations and communications consultancy.

Cédric holds a Master in Sociology from the University of Louvain, and a Master in Sustainable International Development from Brandeis University, Boston. He speaks French and English.



**Marianne Bribosia**

Operations Manager, HR and Finances

— **Taking care of my family at work and at home**

Marianne joined Arctik as Operations, HR, and Finances Manager in September 2021.

Her previous experience is highly diverse, as she has worked in the banking sector for 10 years (including 3 years in the City of London), followed by 12 years with an import & export company as Finance & HR Manager and 4 years in the management team of one of the largest Belgian construction companies as HR & Communications Director.

She studied Business Administration at the University of Liège (Belgium), followed by an MBA in Chicago. She speaks French and English and has a good working knowledge of Dutch.



**Christophe Thévignot**

Senior Communication Consultant

— **Navigates backpacking trips and sustainable projects**

Christophe joined Arctik in 2016 as a senior consultant. He mainly works on the strategic and technical planning of EU-funded projects and EU communication initiatives.

Christophe has a wealth of professional experience in the fields of EU policy, communications and knowledge management. Between 2010 and 2016, Christophe was responsible for coordinating the EU LIFE Programme's external communications team. Other high-profile positions in Christophe's career portfolio include Head of communications within the Brussels-based Publicis Consultants firm, a one-year posting as a Brand Manager at Belgacom (telecom), four years as a consultant for the European Commission's DG Communication, and two years with the French embassy in Brussels, as their European correspondent.





## Evgenia Lavrinenko

Senior Communication Consultant

### — Loves writing campaigns and reading great writers

Evgenia joined Arctik since January 2022. She manages various EU projects focusing on environment, European public affairs and science, such as the H2020 project MYRIAD-EU, the EU Green Week, the EU Ecolabel and others.

She has built a solid expertise in communications related to EU institutions and policies. In her previous role, she was an event project manager at the international consultancy ICF Next where she had spent 3 years implementing small-, medium, and large-scale multi-channel events and campaigns.

Evgenia holds a master's degree in Ethnic Relations, Cultural Diversity and Integration from the University of Helsinki in Finland, as well as a bachelor's degree in Political Science from the National-Research University Higher School of Economics in Moscow. She speaks Russian and English fluently and has a good knowledge of French and Italian.



## Hannah Hayes

Senior Communication Consultant

### — Rooting for teammates and her club

Hannah joined Arctik in 2021 as a senior consultant working mainly on project coordination and strategic development of EU-funded projects and on European public affairs and sustainability. Projects include; EU Ecolabel, Zero Pollution Stakeholder Platform, CircLean and a Horizon Europe funded project, PolarRES.

Having worked in several countries, Hannah has developed an international profile. Before joining Arctik, Hannah has worked for four years as a Project Manager at ICF Next where her focus was on delivering integrated campaigns. She has also worked in Vietnam.

Hannah received an Advanced Master's degree in Creativity & Marketing from Solvay Brussels School – Economics & Management and a BA in Graphic Design from the University of Bournemouth. She is fluent in Norwegian and English.



## Chloé De Radzitzky

Senior Communication Consultant

### — Talks analytics, shouts at litterers

Chloé joined the team in September 2018 as a communication consultant. She works on various Belgian and European projects, mainly revolving around themes of circular economy, environment and climate change. Chloé's specialties are the elaboration and implementation of digital communication campaigns, as well as the evaluation of communication strategies.

Prior to this, she worked for a year as a Communication Assistant at Fluxys. It provided her with experience in event planning and project coordination.

Chloé holds a bachelors' degree in both Sociology and Anthropology, and in Political Science from the University of Saint-Louis (Belgium). She also has a master's in Middle Eastern Politics from the University of London. Chloé speaks fluent French and English and has a good working knowledge of Dutch.



## Camille Differdange

Communication Consultant

### — A head for events, a nose for second hands finds

Camille joined Arctik in 2019 as a junior communications consultant. She works on various Belgian and European projects, with a focus on digital communication campaigns and events.

Before joining Arctik, Camille completed several internships, including one in a government agency working to reduce food waste in Cork (Ireland).

Camille holds a Master's degree in Corporate Communication and Marketing from the Université Libre de Bruxelles. Her mother tongue is French, but she is fluent in English and has a working knowledge of Dutch.



## Anya Gregory

Communication Consultant

### — Plans projects and dinner parties

Anya joined Arctik in 2021, leading the communication and project management on EU Environmental Technology Verification (ETV) and European Open Science Cloud. She is also working Arctik's business development.

Previously, Anya managed the communications, dissemination and advocacy of EU-funded projects SHERPA, NOVATERRA, Business4Change and EntreCompEdu for the European Business Summit Network.

Anya studied the intersection of migration and urban planning in her master's degree in Social & Cultural Anthropology at the KU Leuven. Her most recent publication was on the Ethics of Smart Cities. Anya holds a BA degree in Humanistic Studies & Romance languages from McGill University in Montreal. She speaks English, French, Spanish and has work knowledge in Italian.



## Alexandra Singer

Communication Consultant

### — Recycles plastic, not ideas

Alexandra joined Arctik as a communication consultant in September 2021.

She has experience as an editor, copywriter and content strategist for public campaigns and initiatives linked to, among other EU policy areas, migration, climate resilience and international co-operation. As a result, she is proficient in treating – and translating – complex policy developments in a way that is accurate, concise and accessible.

Alexandra has a B.A. in Politics from Brandeis University (USA), an MSc in Philosophy and Public Policy from LSE (UK) and a Research Master from KU Leuven (Belgium). She is fluent in English and French, conversational in Italian, and optimistic about learning Dutch.



## Flora Soyez

Communication Consultant

— **Sings polyphonies and designs multi-partner projects**

Flora joined Arctik in September 2022 and is currently working on Belgian communication projects for Bruxelles Environnement and for Service Public Wallonie, with a focus on digital communication and dissemination strategies.

In her professional background, after starting her career as a junior consultant in an EU consultancy specialising in environmental policies, she has worked for Belgian NGOs as campaign coordinator including for the Belgian Red Cross as project officer, for the European Parliament as an assistant, and as an EU project officer for the NGO ECOS.

Flora holds an MSc in Environmental Management at the University of Sheffield Hallam (UK). She also holds a Master's degree in European Affairs from the ISMAPP institute and a B.A. in Social Sciences & Economics from the Catholic Institute of Paris. Flora is a native French speaker and has a solid command of English.



## Carla Mauricio-Planas

Communication Consultant

— **Mapping stakeholders and the best brocantes**

Carla joined Arctik in February 2022 and is managing several communication projects with a focus on European public affairs and sustainability, including the Horizon 2020 projects RECEIPT and Digital Water City.

Prior to Arctik, Carla worked at the European Cooperation in Science and Technology (COST Association) as a Communications Officer. There she was in charge of developing the communication strategy, creating publications and audiovisuals and content for the online channels.

Carla holds a MA in Journalism, Media and Communications from Cardiff University (Wales) and a BA in Humanities from the Pompeu Fabra University in Barcelona. She is a Catalan and Spanish native speaker and also fluent in English and French.



## Anna Rita Papio

Business Development Assistant

— **Planting seeds, embracing bids**

Anna joined Arctik in May 2022 as Business Development Assistant and Communication Consultant.

Before that, she gained experience in business development, and in the sales industry in both London and Brussels. She has been a Business Development trainee at Stantec-Belgium, and collaborated during her studies on research projects with the International Water Management Institute (IWMI) of Pretoria and the IOI, an NGO in the Galapagos Islands.

Anna holds a master's in Environmental Change and International Development from the University of Sheffield (UK) and a B.A. in Political Science and International Relations. Anna is an Italian native speaker, and is fluent in both English and Spanish.



## Nell Van Den Plas

Communication Analyst

### — **Creator of whimsical tweets, creator of music**

Nell joined Arctik in October 2021 as an intern and is now an Analyst, coordinating the communication strategy for European projects, such as the European Open Science Cloud (EOSC) and RECEIPT.

The various projects she works on have led her to specialise in digital communication and events. She has experience in project coordination, content creation, website management, social network management, video production & event organisation and promotion

She recently graduated as a biologist from the University of Antwerp, specialising in global change biology. During her studies, Nell was involved as a project manager in both regional and international projects with a focus on global change, sustainability and human-environment relations. She speaks Dutch, English and has some knowledge French.



## Océane Merchiers

Communication Analyst

### — **Surf waves and dives into campaigns**

Océane joined Arctik in 2022. She is assisting on communication projects with a focus on EU affairs on environment and sustainability, including the EU Ecolabel, the EU Green Week 2022 and the H2020 project PolarRES.

Prior to Arctik, Océane gained professional experience in London where she worked for EnvopAP as a Student Consultant.

She graduated in 2021 with a BSc in Marine Biology with Oceanography from the University of Southampton (UK) and received instruction in Climate Change Economics with the University of California, Berkeley (USA). Along with her background in research and analysis and science communication, Océane has experience in digital art and photography. As a Belgian who grew up in the USA, she is fluent in English, French, and Dutch.



## Laura Empl

Communication Analyst

### — **Design outfits and reports**

Laura joined Arctik in 2021 as a junior communication consultant. She mainly works on projects with a focus on European public affairs and sustainability.

Prior to joining Arctik, Laura gained professional experience as an intern at the European Confederation of Directors' Associations (ecoDa) as well as the Club of Rome EU-Chapter.

She holds a joint degree BSc in 'Public Governance Across Borders' from the Westfälische Wilhelms Universität Münster and the University of Twente. In 2021, she graduated with an MA in European public affairs at Maastricht University. Laura is fluent in German, English, and French, and conversational in Dutch.



## Andreas Villarreal

Communication Consultant

### — Telling the story of tomorrow

Andreas joined Arctik in August 2022. He focuses on providing digital communication content, strategies, as well as hosting and moderation services for the EOSC-Future project.

Andreas gained experience in communication and project management in Vienna. His previous role had him working for the Austrian Social Science Data Archive, a social science data infrastructure tied to the University of Vienna, providing coordination and communication on the European Union Open Science project SSHOC, including in the form of a self-recorded, -edited, and -published podcast.

Andreas holds an MSc. in Socio-Ecological Economics and Policy at the Vienna University of Economics and Business. He also holds two B.A.s in Political Science and International Development from the University of Vienna. He is fluent in English, German, and French - his mother tongue - as well as conversational in Spanish and Dutch.



## Morgane Mansion

Communication Analyst

### — Dancing from project to project

Morgane joined Arctik in March 2022 as an intern and was appointed as an Analyst in September 2022. She works mainly on Belgian projects such as BeCircular, Label Entreprise Ecodynamique and ShiftingEconomy. She is also particularly skilled in video production and editing, providing content on numerous projects.

She holds a Bachelor in Law at the Université Saint-Louis Bruxelles, and an Environmental Management Master's degree in Université Libre de Bruxelles. She wrote her master thesis about the role of international law in the protection of the oceans. After graduating, she spent some time volunteering for numerous NGO's in Costa Rica. She completed an internship at "The Center for Oceanic Awareness, Research and Education" (COARE), a nonprofit specialised in marine conservation, policy and education in San Francisco.

She speaks French (native), English fluently, and Spanish at a conversational level.



## Melissa Diaz Paniagua

Communication Consultant

### — Wants to change the world, one project at a time

Melissa joined Arctik since July 2022. She assists various Belgian projects focusing on environment, climate change and sustainability.

Prior to starting at Arctik, Melissa has built a solid expertise in public relations, communication and events related to EU institutions and policies. In her previous role, she evolved from Junior Event Manager to Senior Event Manager and then to Project Manager in the international consulting company ICF Next. During her 7 years there, she implemented small-, medium- and large-scale multi-channel events and campaigns for EU institutions.

Melissa holds a Master's degree in Commercial Communication and Advertising from IHECS School of Communication and Journalism in Brussels, Belgium. She speaks French (her mother tongue), is fluent in English and Dutch and has basic knowledge of Spanish.





## Maximilian Engel

Copywriter

### — *Plays in the mountains, likes the play on words*

Maximilian joined Arctik in June 2022.

Prior to that, he worked as a translator, digital communication specialist, and freelance copywriter for his own company *It's Only Semantics* and the Brussels-based NGO *Positive Money Europe*. With more than 10 years of experience as a German-English translator and a background in environmental policy, Max can tailor complex information to a variety of audiences.

Maximilian holds an MSc in Environmental Management and Policy from Lund University in Sweden and a BA Honours in Political Science from Carleton University in Ottawa, Canada. He speaks fluent German and English and has a good working knowledge of French, Italian, and a little bit of Portuguese.



## Elise Dekoninck

Intern

### — *Thinking global, acting local*

Elise Dekoninck joined Arctik in August 2022. She is currently assisting her team on various European projects (such as Digital Water City, European Technology Verification, RECEIPT, GoNexus, CircLean and Zero Pollution Stakeholder Platform).

Before joining the team, she completed an internship in the advocacy department of CNCD-11.11.11, an umbrella organisation of Belgian NGOs and developed a particular interest in initiatives to create a fairer and more sustainable trade system.

Elise has a bachelor at ICHEC Brussels Management School, and a master co-delivered by ICHEC, Louvain School of Management and Solvay.

She is fluent in both French and English and has a good knowledge of Spanish.



## Elina Emsens

Intern

### — *Creating clothes and posts*

Elina joined Arctik in September 2022. She works on both the EU and the Belgian market. She mainly focuses on EU affairs on environment and sustainability and works on projects such as the EU ecolabel and PolarRES.

Prior to Arctik, Elina gained professional experience in a sustainable development consultancy company in Brussels mainly focusing on the scientific and technological dimensions of climate change.

Elina graduated from Warwick University with a joint bachelors' degree, in both sustainable development and philosophy, where she also undertook a research thesis. She therefore has a good knowledge in both the scientific and social science aspects of sustainable development and knows how to handle academic writing and research method. Growing up in Brussels and England, Elina is fluent in French, English and Dutch.



## Laura Dixon

Graphic Designer

— **Revolutionary creative, creative revolutionary**

Laura is Arctik's in-house graphic designer and illustrator since 2016. She is working closely with our team to design strategic materials in line with the communication objectives. She is in charge of producing visuals for print, web, and animated video.

She also worked as a Graphic Designer at Anouk & Co and has her own graphic design studio Pouce-pied.

Laura holds a master in visual and graphic communication from La Cambre (Belgium). She is fluent in French and English and has a working knowledge of Dutch. Recently she started learning Romanian.



## Gilles Van Kan

Graphic Designer

— **Let's do what we love, let's be creative**

Gilles joined Arctik in April 2021 as a Graphic Designer.

Over the last ten years, he has expressed his graphic and conceptual creativity through various collaborations including corporate, agency and freelance work which have allowed him to work on a wide range of printed and digital media.

Gilles holds a Master's degree in Plastic, Visual and Spatial Arts from ENSAV La Cambre in Brussels. He speaks both French and English.



## Cédric Chevalier

Web and Graphic Designer

— **Respectfully likes your back end**

Cédric works as Arctik's in-house web developer since 2016.

He has over 10 years of experience in the web and printing industry; continuously balanced between both worlds. His expertise bridges the roles of graphic designer and web-developer - a transdisciplinary expertise that is very much appreciated by Arctik's team and our clients! He distinguishes himself with multiple responsibilities, including, but not limited to, a freelance Web Designer / Dev. Front-End / Graphic designer, Word-press and Drupal expert, Campaign monitor, and SEO adviser.

Cédric has a Master's in Web Design from Cepeg-ra (Belgium). He is fluent in French, English and Dutch.



## Quentin Ketalaers

Creative Director

Quentin is Arctik's creative director since 2012, side by side with Nathalie. He is in charge of all visual production, including print and web design, video production, digital media, apps etc.

He has also worked as digital designer for The Royal Institute of Natural Sciences in Brussels, as well as for The Manifest and the Polygone Group.

He earned a bachelor's degree in computer graphics from the Haute Ecole Albert Jacquard in Namur (Belgium). Quentin speaks French and has a good command of English.



## Nathalie François

Senior Graphic Designer

Nathalie is Arctik's creative director, together with Quentin, since 2012. As their creative partner, Nathalie collaborates with designers, copywriters, and the IT team to create a vision for the clients. She oversees the visual process, develops creative concepts and is in charge of visual production, including for print, web design, video production, digital media, apps etc.

Prior to this, Nathalie worked as an Art Director at the Manifest and at Armando Testa.

She studied Advertising at the C.A.D. in Belgium. Nathalie is fluent in French and English and has good command of Italian



## Mariana Cadenas

Documentary director, video producer,  
content creator

Mariana joined Arctik in 2018 as the Creative Director of Production and as a Communication Consultant. Mariana is a visual storyteller, trying to understand the world through human connections.

As video journalist she worked in broadcast television for Public and Cable Networks in Latin America. Mariana is specialized in designing production plans, field production and postproduction with knowledge of camera operating and shooting with both film and video equipment. She is a DocNo-mad in Europe.

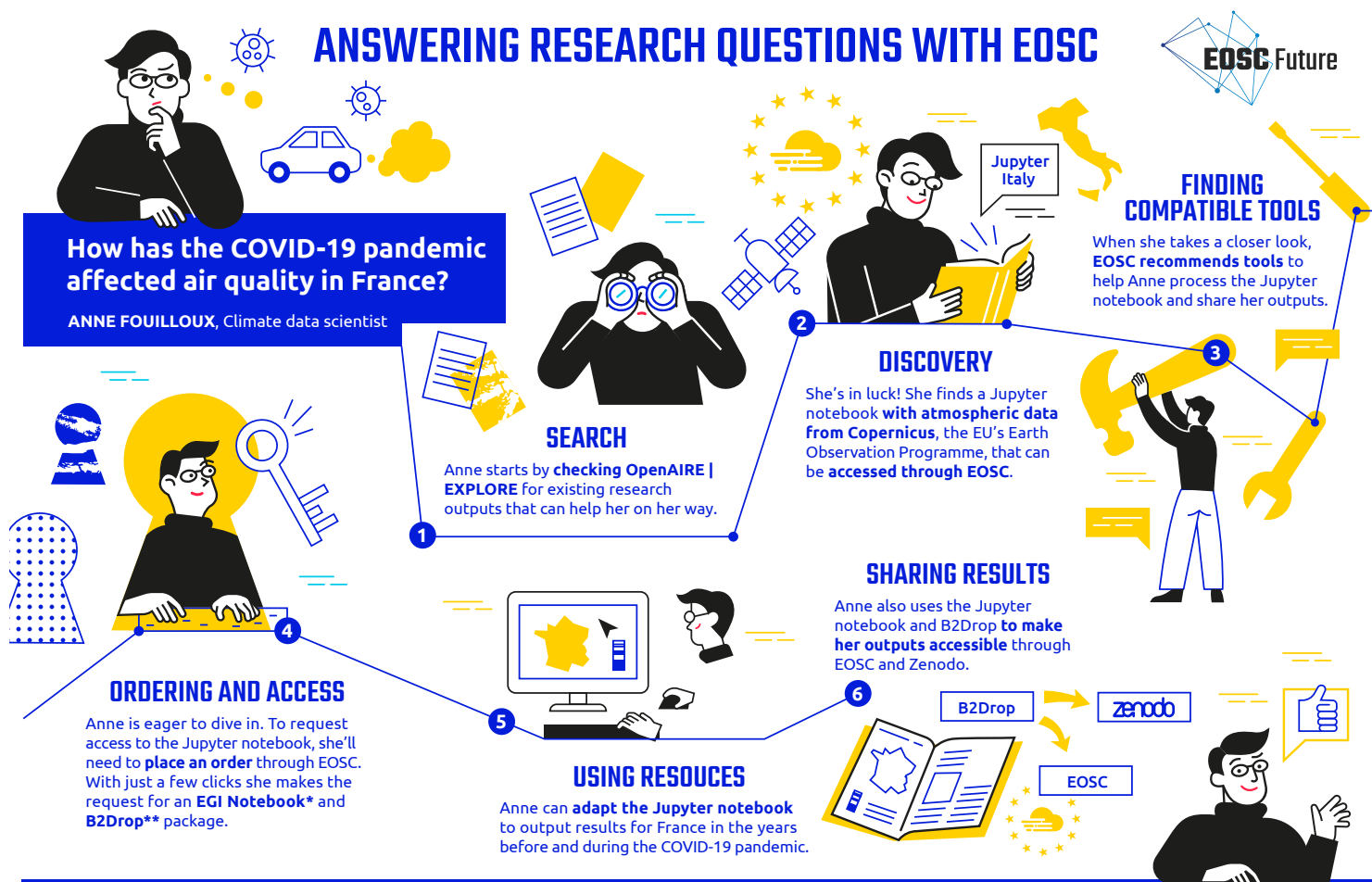
Mariana completed an Erasmus Master in Documentary. She is fluent in English and Spanish.



**SHOWCASES**

# — EOSC future

EOSC Future, an EU-funded H2020 project, is responsible for delivering a European Open Science Cloud (EOSC) that is fit for purpose and meets the evolving needs of users involved in cutting edge research. EOSC is an EU flagship initiative intended to provide a federated web of FAIR data and associated services to researchers across and outside Europe.



\*EGI Notebook: A browser-based tool for interactive data analysis using EGI storage.  
\*\*B2DROP: A low-barrier, user-friendly storage environment provided by EUDAT.

Find out for yourself what's available on EOSC:  
[marketplace.eosc-portal.eu](https://marketplace.eosc-portal.eu)



- Visual identity
- Website content development and updating
- Social media management
- Editorial creation and content strategy
- Drafting and dissemination of news items
- Print materials
- Events and workshops



# — EU Ecolabel

The EU Ecolabel is the official European Union voluntary label for environmental excellence. The label certifies products with a guaranteed, independently-verified low environmental impact. Arctik have worked on the EU Ecolabel through multiple contracts co-running the EU Ecolabel Helpdesk and contributing to communication campaigns, stakeholder engagement and events.



**Client:**  
European Commission  
- DG Environment

**2017-2023**  
**(Several contracts)**  
 [ecolabel.eu](http://www.ecolabel.eu)





- Communication activities
- Drafting of content
- Events
- Helpdesk
- Website



# — PolarRES

PolarRES studies the interactions between the atmosphere, oceans, and sea ice in the Polar Regions. With an innovative storylines approach, the project aims to make Polar climate projections more reliable for assessing social and environmental impacts of climate change.



**PolarRES**

Exploring future polar climates

**Client:**  
Horizon Europe

**2021-2025**  
[polarres.eu](https://polarres.eu)





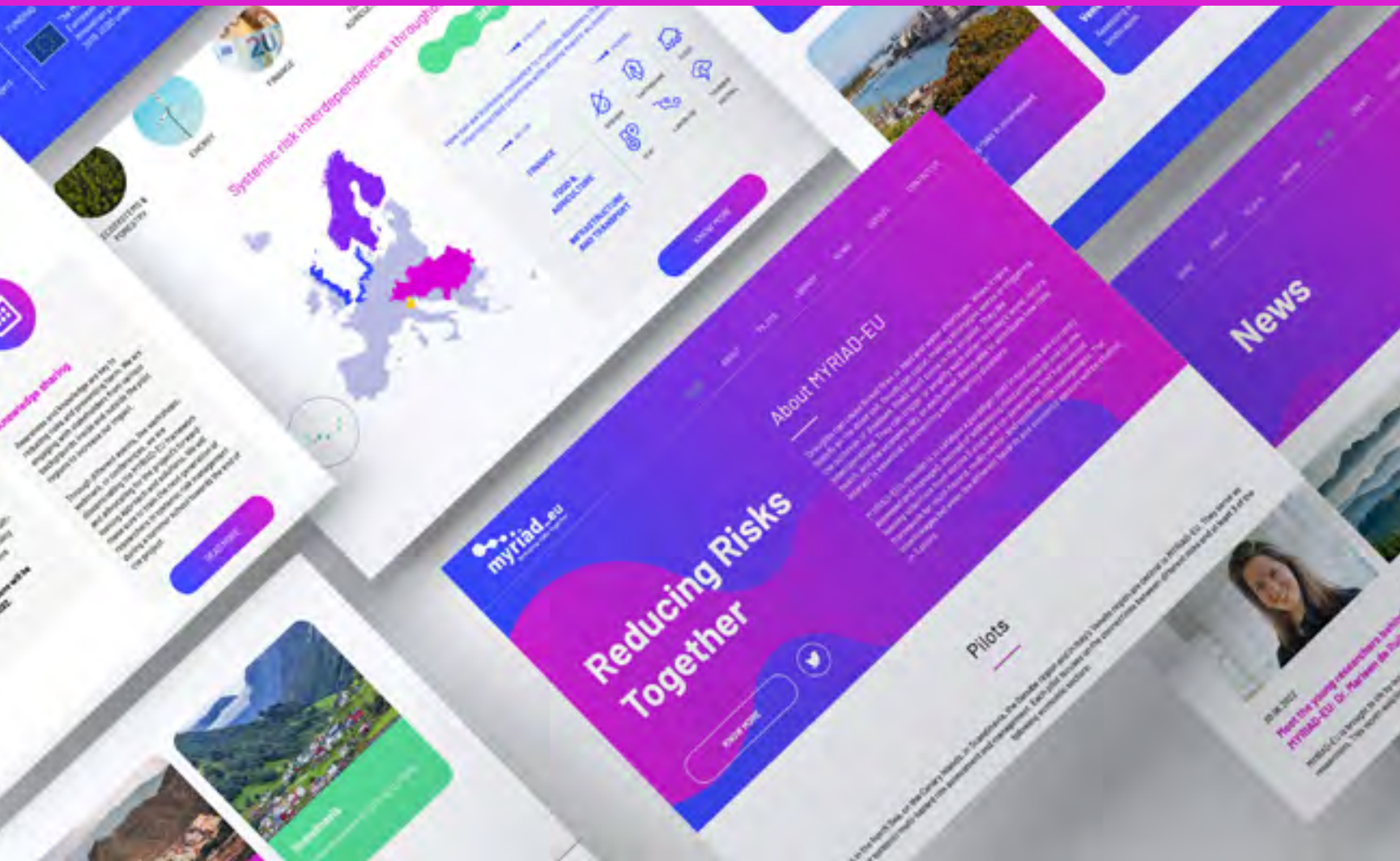
- Visual identity and brand
- Communication campaigns
- Website
- Outreach & events
- Content production



# — MYRIAD-EU

Myriad\_eu represented by the leading scientists from across Europe – works on codeveloping the first harmonised framework for multi-hazard, multi-sector, and systemic risk management.

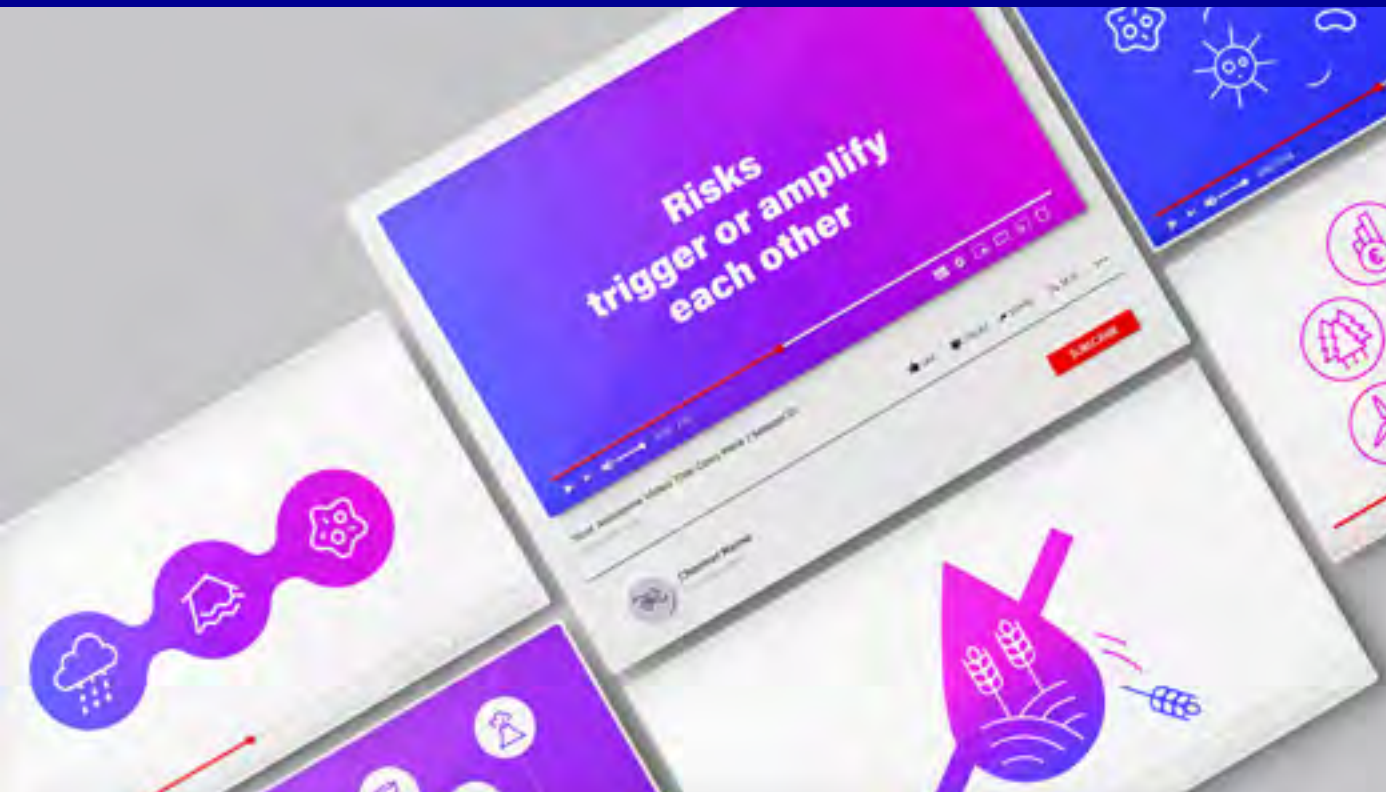
Arctik is in charge of coordinating the project's in-reach and outreach activities. The work contributes directly to creation of new tools and solutions for EU policymakers, decision-makers, and practitioners to reduce and manage risks in their regions more effectively.



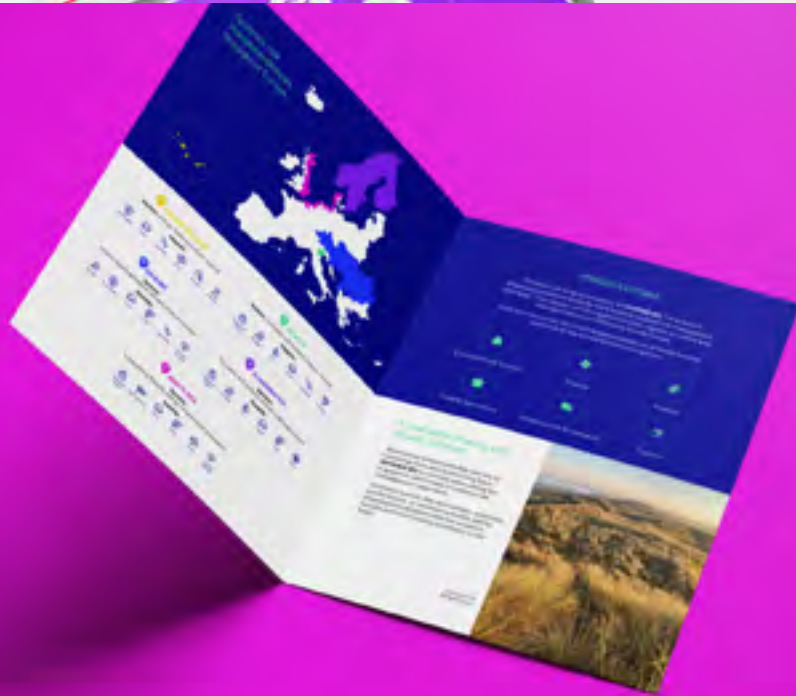
**Client:**  
Myriad\_EU

**2021-2022**  
[myriadproject.eu](https://myriadproject.eu)





- Graphic Identity
- Brand Guidelines
- Website
- Social media management
- Videos
- Content development
- Print material
- Content development
- Events and workshops



# — Circlean

Ciisciam liquaes dolo dolorae. Ro comnimus, officieniet as idus, ut preria verum, occat dicit vel int inimil magnistrum quam est, cumque la volor molorum inctur ad quatest, qui apienih ilitasi.



**Client:**  
Circlean

**2021-2022**  
**circlean-**  
**symbiosis.eu**





- Graphic Identity
- Website
- Social media management
- Videos
- Content development
- Print material
- Content development
- Events and workshops

## Open Innovation Workshops



Krakow, Poland



# — EU ETV (Environmental Technology Verification)

The overall aim of the ETV programme is to enhance market access for innovative environmental technologies while reducing risk for technology purchasers through issuing Statement of Verification.

Arctik manages the outreach activities for WP3 (Registering the Statements of Verification) and WP4 (Communication strategy) for the EU ETV Secretariat.



**Client:**  
European Commission  
- DG Environment

**2020-2022**  
[https://ec.europa.eu/environment/ecoap/etv\\_en](https://ec.europa.eu/environment/ecoap/etv_en)



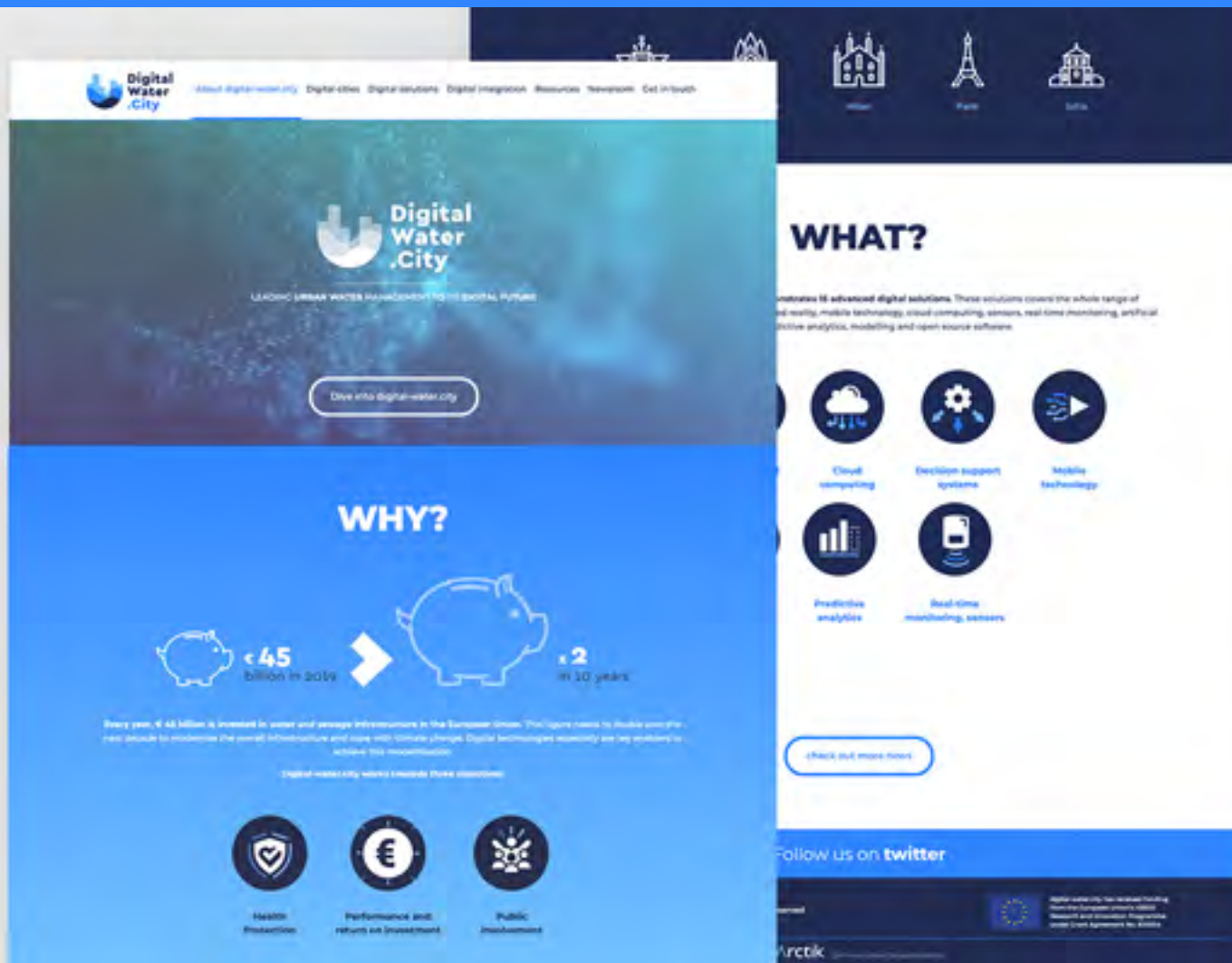


- Communication strategy
- Website
- Editorial work
- Events dissemination and stakeholder engagement
- Testimonial and animated videos
- Design work
- Client relations with the European Commission



# — Digital Water City

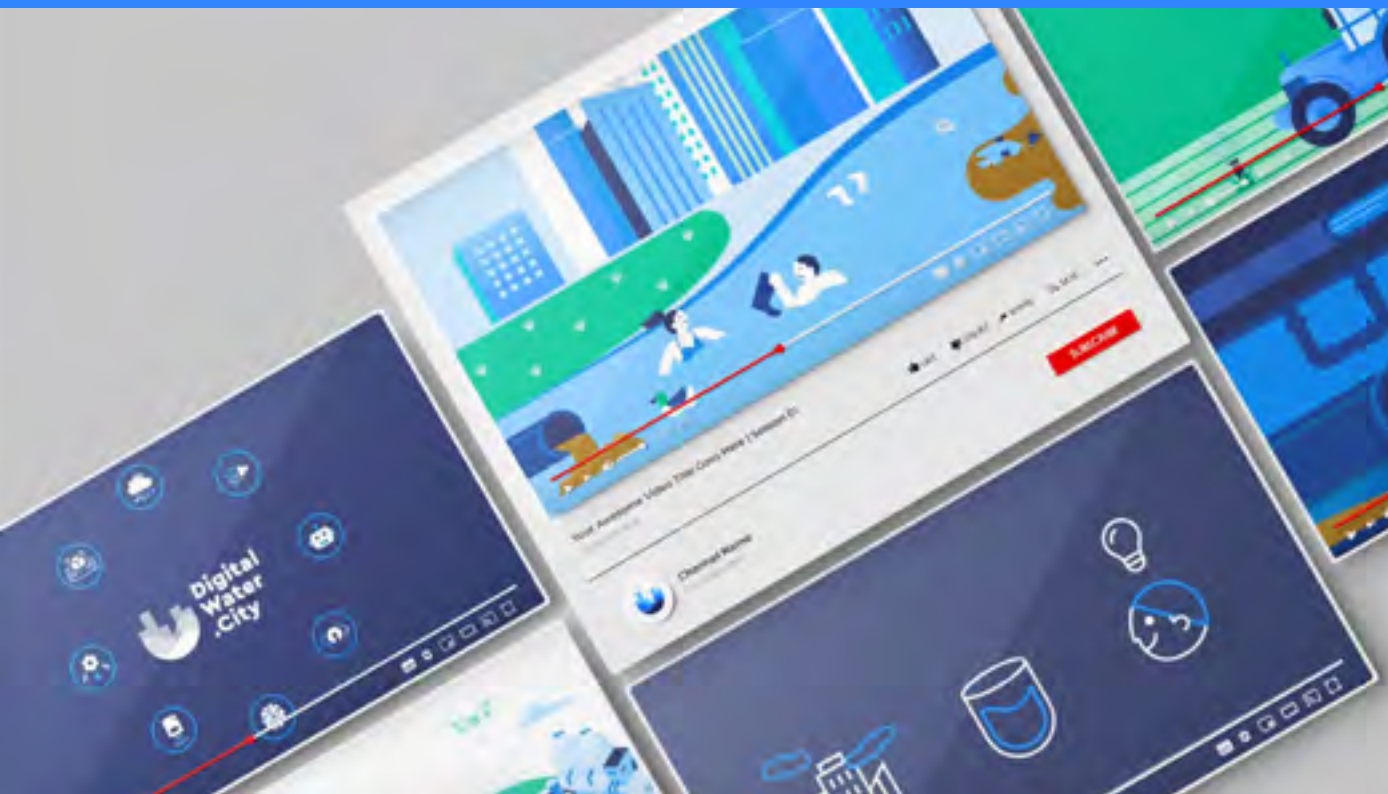
European cities face major challenges to achieve sustainable management of urban water systems. With the potential of data and smart digital technologies, Digital-Water.City's main goal is to boost the integrated management of water systems in five major European cities.



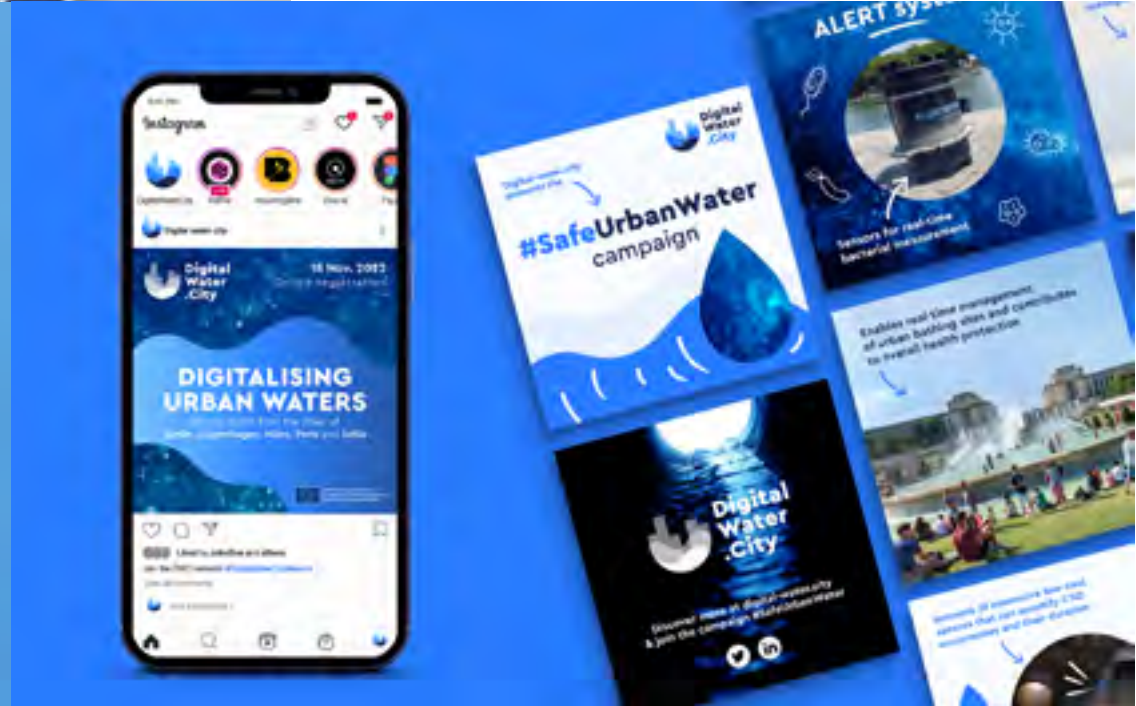
**Client:**  
EASME

**2019-2022**  
**digital-water.city**





- Graphic Identity
- Website
- Social media management
- Animated Videos
- Content development
- Print material
- Content development
- Events and workshops





# — BeCircular

The Brussels Regional Program for a Circular Economy has 3 objectives:

- Transform environmental objectives into economic opportunities.
- Relocate the economy to Brussels
- Create local jobs



**Client:**  
Région  
Bruxelles-Capitale

**2016-2020**  
[circulareconomy.  
brussels](http://circulareconomy.brussels)





- Graphic Identity
- Webdesign
- Communication strategy
- Event organisation
- Local business collaboration
- Print material
- Articles & newsletter
- Social media engagement
- Video productions and animation, photography



# — Receipt

RECEIPT aims to create a plausible picture of Europe's vulnerability to remote climate risks by connecting climate risks outside Europe with potential consequences for key European socio-economic sectors.



**Client:**  
EASME

**2019-2023**  
[climatestorylines.eu](https://climatestorylines.eu)



## CLIMATE HOTSPOTS

Identified hotspots are geographical areas where climate change impacts are expected to be particularly severe. These areas are identified based on a combination of factors, including the severity of the impacts, the vulnerability of the area, and the potential for adaptation.

# ReCeipt

The project | Storylines | Focus sectors | Climate hotspots | Stakeholder workshops

## Climate risk storylines connecting Europe to the world

Much of the food in our fridges is produced outside of Europe as much of our clothes, electronics, household goods and cars. Europe is also heavily dependent on other regions for the management of its coastal infrastructure and European financial institutions manage global portfolios. International cooperation seems more important than ever. At the same time, the European economy is vulnerable to the effects of climate extremes such as tropical storms, droughts and melting ice sheets happening in other parts of the world.

Horizon 2020-funded RECEIPT wants to explore the scale of these remote climate impact and their consequences. We will estimate how Europe could prepare for the effects of climate change on its economy and society.



Impacts outside of Europe

## TAKEHOLDER WORKSHOPS

# 5

FOCUS SECTORS



Finance



Manufacturing chains



Coastal infrastructure

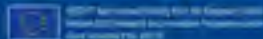
## Remote Climate Effects and their Impact on European sustainability, Policy and Trade

RECEIPT aims to create a plausible picture of Europe's vulnerability to remote climate risks by connecting climate risks outside Europe

# Climate risk storylines connecting Europe to the world

# ReCeipt

#climatestorylines



# ReCeipt



#climatestorylines



- Graphic Identity
- Website
- Social media management
- Animated Videos
- Content development
- Print material
- Content development
- Events and workshops

# — Mining the Future

The Mining the Future competition sought sustainable solutions for the reuse of excavated molasse material. It called for applications that demonstrate innovative approaches and technologies to integrate this material into the future circular economy.



**Mining  
the  
FUTURE®**  
COMPETITION

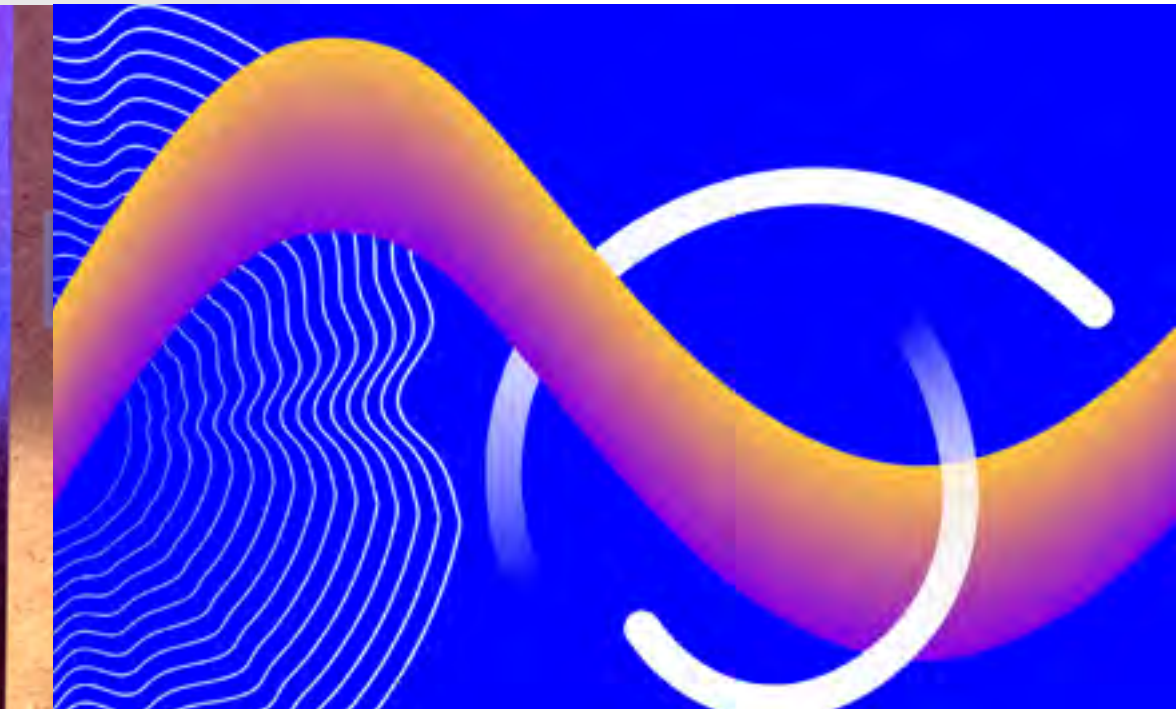
**Client:**  
CERN

**2020-2022**  
[miningthefuture.  
web.cern.ch](https://miningthefuture.web.cern.ch)





- Graphic Identity
- Website
- Social media management
- Animated Videos
- Content development
- Print material
- Content development
- Event



# — PGRD

With the growing importance of circular initiatives, the Brussels-Capital Region has updated its waste management strategy, rethinking waste as a valuable resource. The new Plan contains 60 measures aimed at reducing the production of waste and increasing reuse and recycling.



**Client:**  
Bruxelles  
Environnement

**2018-2023**  
**environnement.**  
**brussels**





- Webdesign
- Communication strategy
- Animated Videos
- Social media content
- Print material
- Videos



# — Ecodynamic organisation label

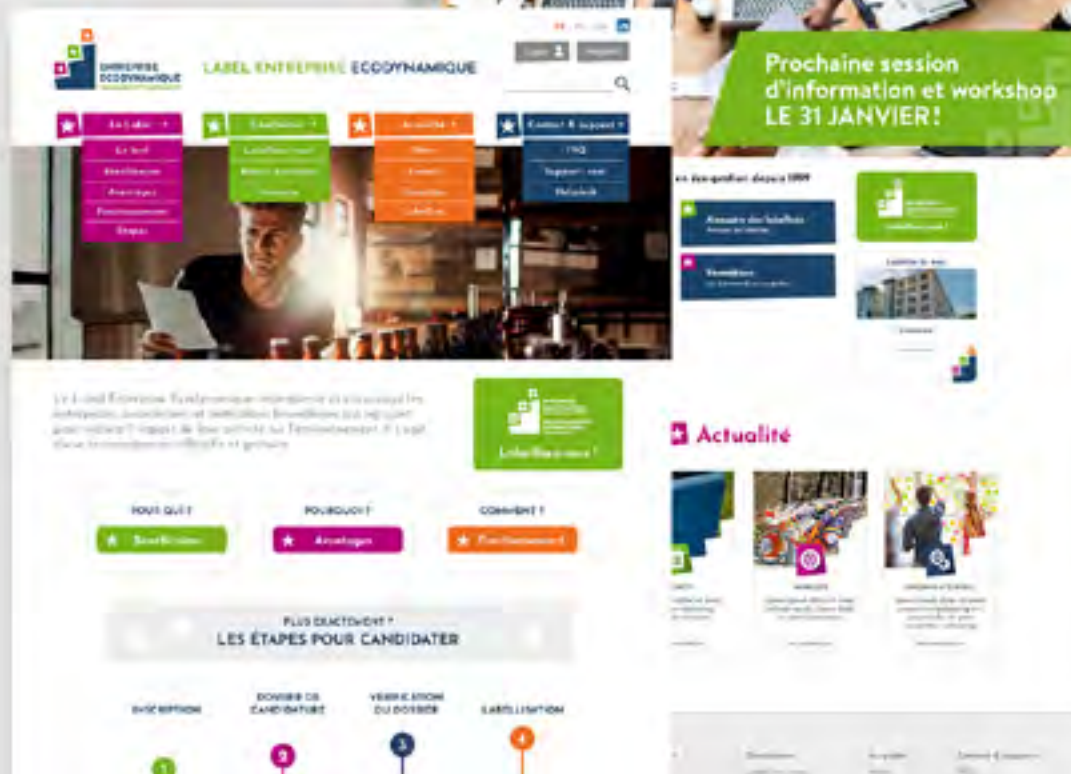
The Ecodynamic Enterprise Label is an official and free accreditation. It rewards and encourages companies, non-profit organisations and institutions in the public or private sector in Brussels that take action to reduce the impact of their activity on the environment.



**Client:**  
Label Entreprise  
Ecodynamique

**2018-2022**  
[ecodyn.brussels](http://ecodyn.brussels)





- Webdesign
- Communication strategy
- Animated Video
- Social media content
- Print material
- Events
- Videos



# — L'économie circulaire en région de Bruxelles-Capitale

The book “L'Économie circulaire en Région de Bruxelles-Capitale” provides a state of play of the Brussels-Capital Region's progress as a Circular Economy pioneering city.



2019  
circulareconomybook.  
brussels

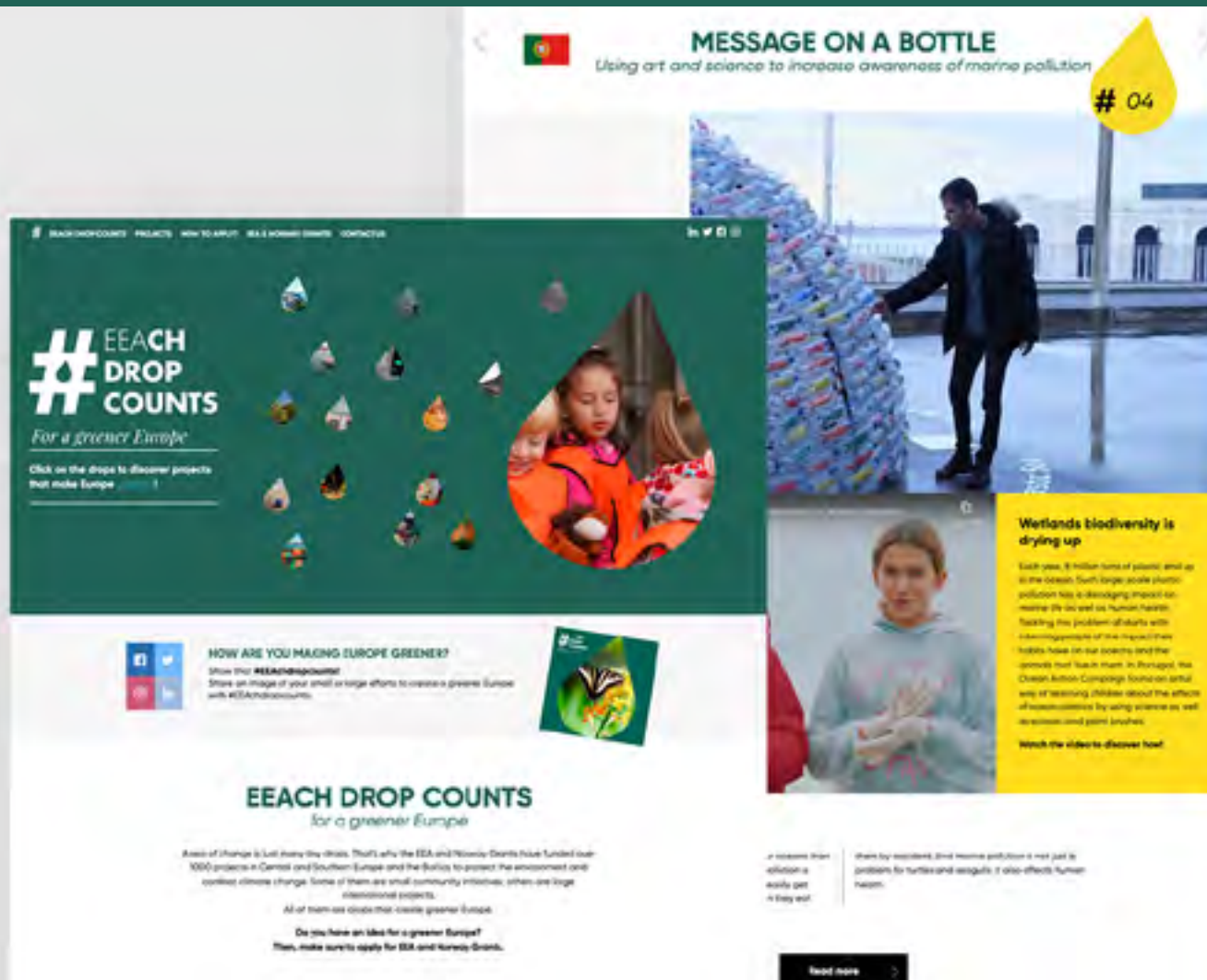


- Content creation
- Tailor-made layout
- Infographics
- Picture selection and custom photography
- Webdesign
- Digital marketing, social media advertising
- Media relations and press conference organisation
- Project management



# — #EEACHDROP COUNTS

A sea of change is just many tiny drops. That's why the EEA and Norway Grants have funded over 1000 projects in Central and Southern Europe and the Baltics to protect the environment and combat climate change. All of them are drops that create greener Europe.



**#EEACH  
DROP  
COUNTS**  
*For a greener Europe*

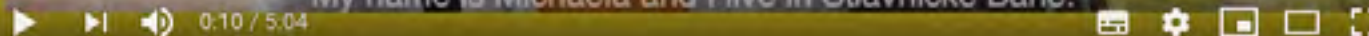
**Client:**  
EEA Grants -  
Norway Grants,  
Financial  
Mechanism Office

**2019-2020**  
[eeagrants.org](https://eeagrants.org)

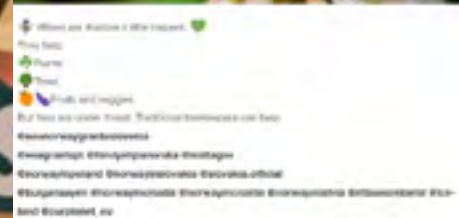


Michae\_

My name is Michaela and I live in Štiavnické Bane.



- Digital Campaign Branding
- Campaign Website
- Communication Strategy
- Social Media Management
- Videos and Motion Design
- Stakeholder Engagement





# — Avocats Sans Frontières

Avocats Sans Frontières (ASF) is an international NGO committed to defending and promoting human rights and access to justice.

Arctik supports ASF with various graphic design and printing services including creation of their visual identity, web graphics, layout designs and many more.



**Client:**  
Avocats Sans  
Frontières

**2020-2021**  
[www.asf.be](http://www.asf.be)



- Creation of visual identity
- Design of layout, web elements, infographics
- Printing services (brochures, reports, leaflets)





# — EU Citizenship report

The Citizenship report is the opportunity for the Commission to issue new priorities and actions so that EU citizens can effectively enjoy their EU citizenship rights.

Every three years, the Commission reports on the progress made concerning citizens' rights. Progress is informed by surveys conducted under the Eurobarometer system and a consultation process.



**Client:**  
European  
Commission -  
DG Justice &  
Consumer rights

**2021**  
[mycitizenrights.eu](https://mycitizenrights.eu)



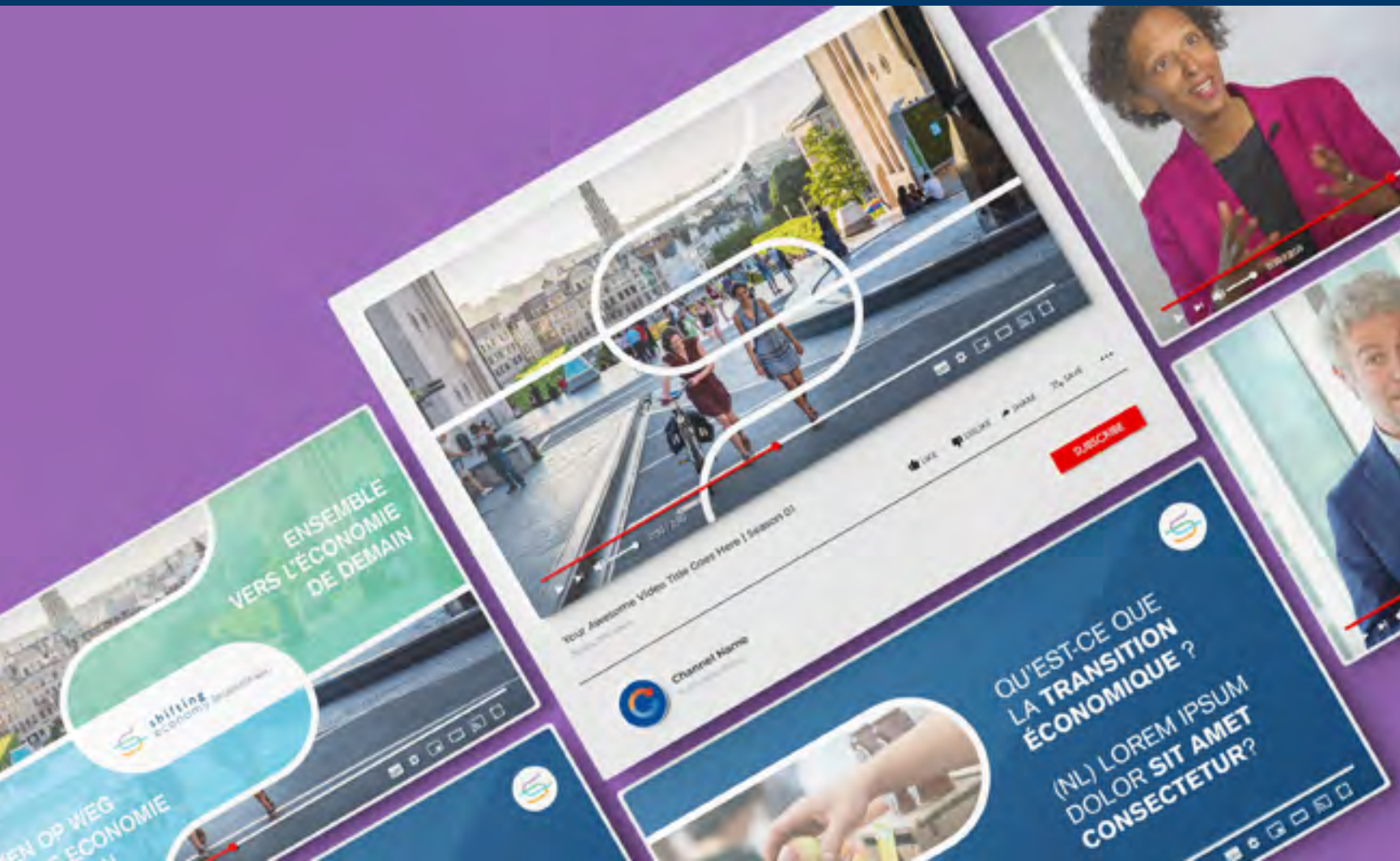
- Design and layout of the report
- Design and layout of the public consultation factsheet
- “mycitizenrights” website
- Social media campaign





# — Shifting Economy

The Regional Economic Transition Strategy 2022-2030 or “Shifting Economy” is the strategy of the Brussels Region which aims to provide a sustainable response to the major environmental and social challenges facing our societies and more particularly the Region and its inhabitants.



**Client:**  
Bruxelles  
Environnement

**2022-**  
[shiftingeconomy.  
brussels](https://shiftingeconomy.brussels)





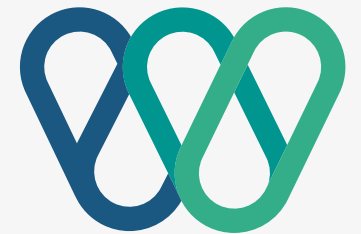
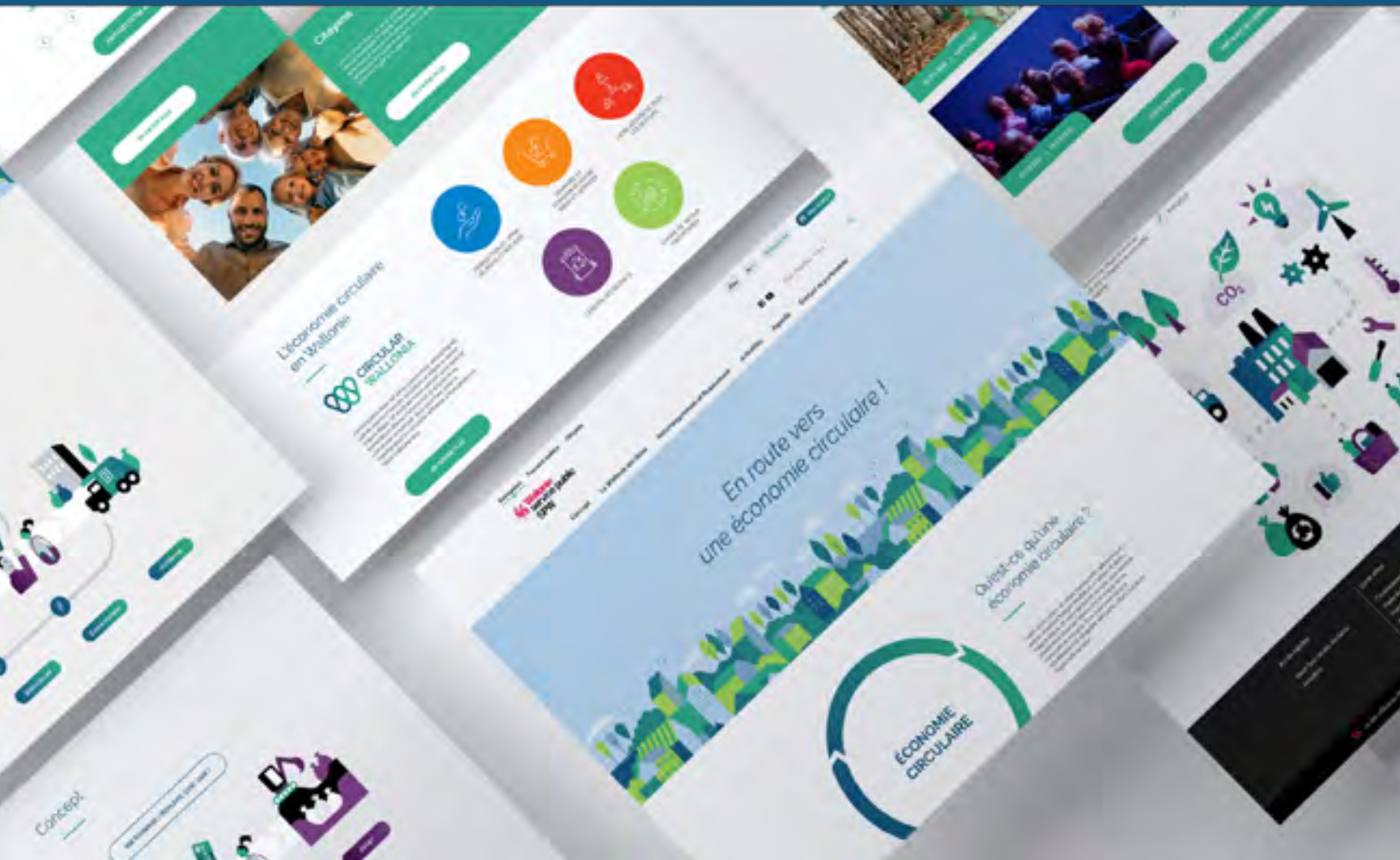
- Visual Identity and Website
- Communication Strategy
- Shifting Economy Weeks
- Monthly Articles
- Social media engagement
- Video productions and animation, photography
- Communication Campaigns





# — Circular Wallonia

The project Circular Wallonia consists in the implementation of the Circular Economy strategy for Wallonia voted by the regional government. Arctik was contracted to support digital communication.



**Client:**  
Service Public  
de Wallonie

**2021-2024**  
**economiecirculaire**  
**.wallonie.be**



- Content development of the website
- Website management
- Social Media strategy and management
- Search Engine Optimization
- Search Engine Advertising



# — Renolution

RENOLUTION is the strategy endorsed by the Brussels Capital Region aiming at fostering renovation and energy performance rates of public and private buildings, thereby contributing to regional efforts towards energy neutrality.



- Social media strategy
- Social media reporting
- Community Management
- Content Creation
- Coordinating news writing for the RENOLUTION Website



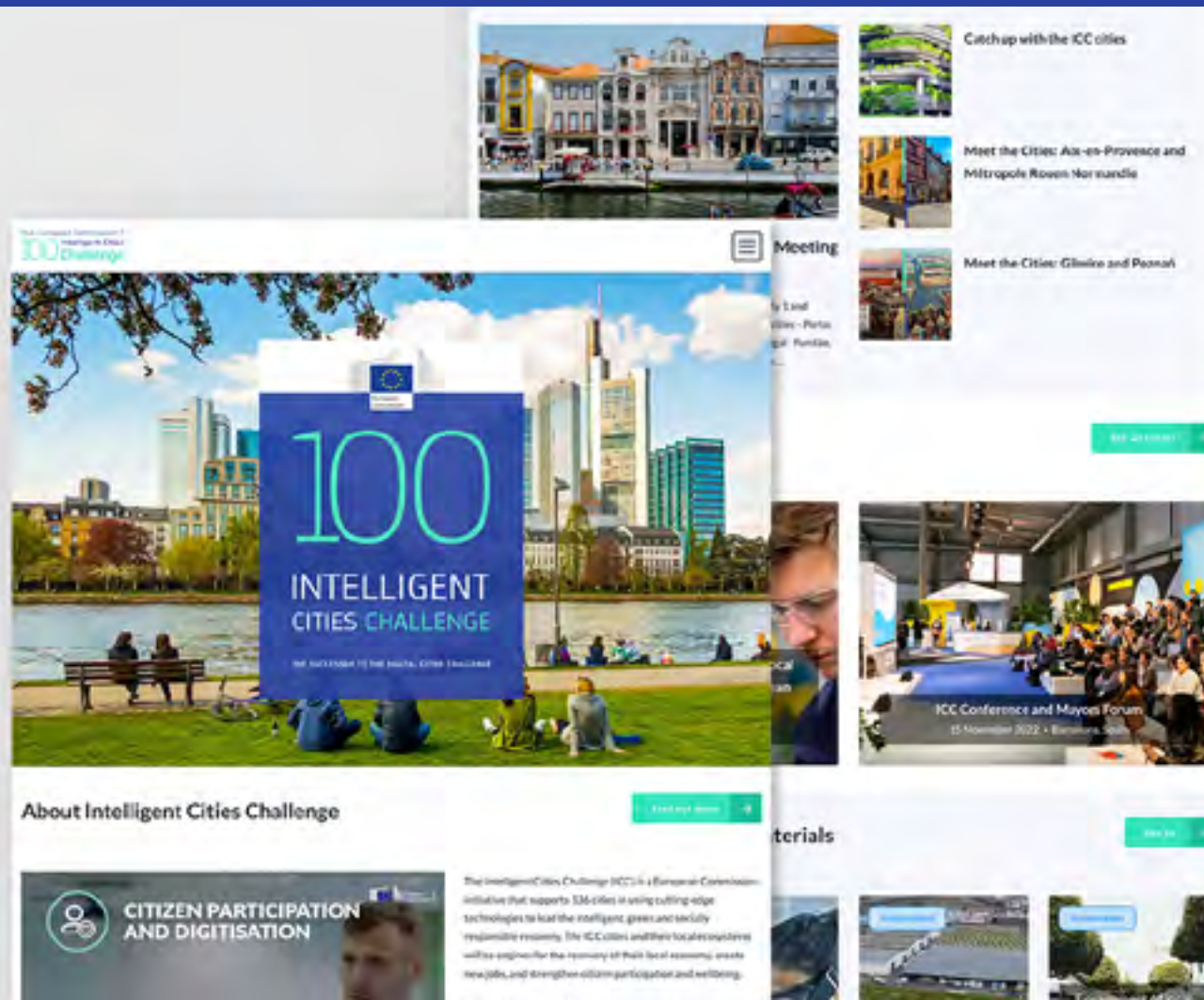
**Client:**  
Bruxelles  
Environnement

**2022-2024**  
**renolution.brussels**



# — Intelligent Cities Challenge

The 100 Intelligent Cities Challenge is a unique opportunity for evolving EU cities to join a community that leverages advanced technologies, tackle the pandemic crisis and reconstruct their economies while steering them in the direction of green smart sustainable growth. Arctik manages communication including working alongside other communication partners.



**Client:**  
European Commission  
- DG Grow and  
EASME

**2019-2022**  
[intelligentcities  
challenge.eu](https://intelligentcitieschallenge.eu)





- Project management
- Communication strategy and KPI tracking for impact
- Quality reviews for social media and editorial content
- Client relations with the European Commission

# — CT MORSE II

As part of the Counterterrorism Monitoring, Reporting and Support Mechanism project run by CT-Morse, the EC wanted to develop a brochure that showcases the EU's efforts to prevent and counter violent extremism. The brochures' aims were to inform the public about what the EU does to address violent extremism outside its borders.



**Client:**  
RUSI - Royal  
United Services  
Institute

**2020-2021**  
[pcvestories.  
ct-morse.eu](https://pcvestories.ct-morse.eu)





- Desk research
- Storytelling strategy
- Conducted interviews with stakeholders and beneficiaries
- Brochure design and writing in EN and in FR
- Infographics
- Web version of the brochure





# — IMPREX

IMPREX is an interdisciplinary project that is advancing hydro-meteorological forecasting systems for better anticipation on future high impact hydrological extremes.

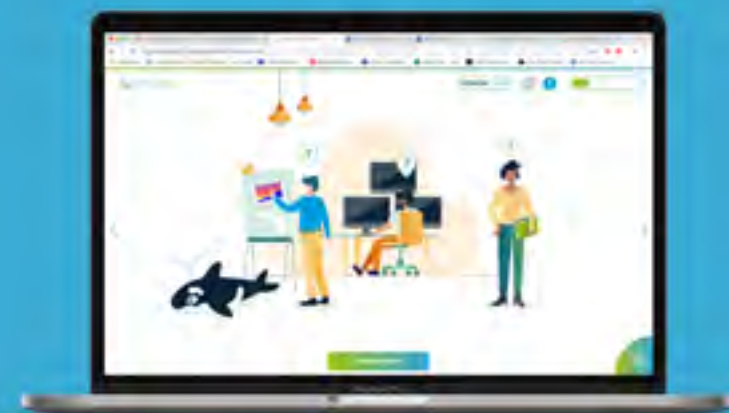


**Client:**  
European  
Commission  
DG Research &  
Innovation

**2015-2019**  
[www.imprex.eu](http://www.imprex.eu)



- Graphic Identity
- Website
- Social media management
- Videos
- Content development
- Print material
- Serious game
- Events and workshops





# — Climate-fit.city

CLIMATE-FIT aims to encourage a market uptake of urban climate services in Europe. The goal is to establish a European-wide service that will translate scientific urban climate data to better anticipate and cope with climate change effects.



**Client:**  
European  
Commission  
DG Research  
& Innovation

**2017-2019**  
**climate-fit.city**



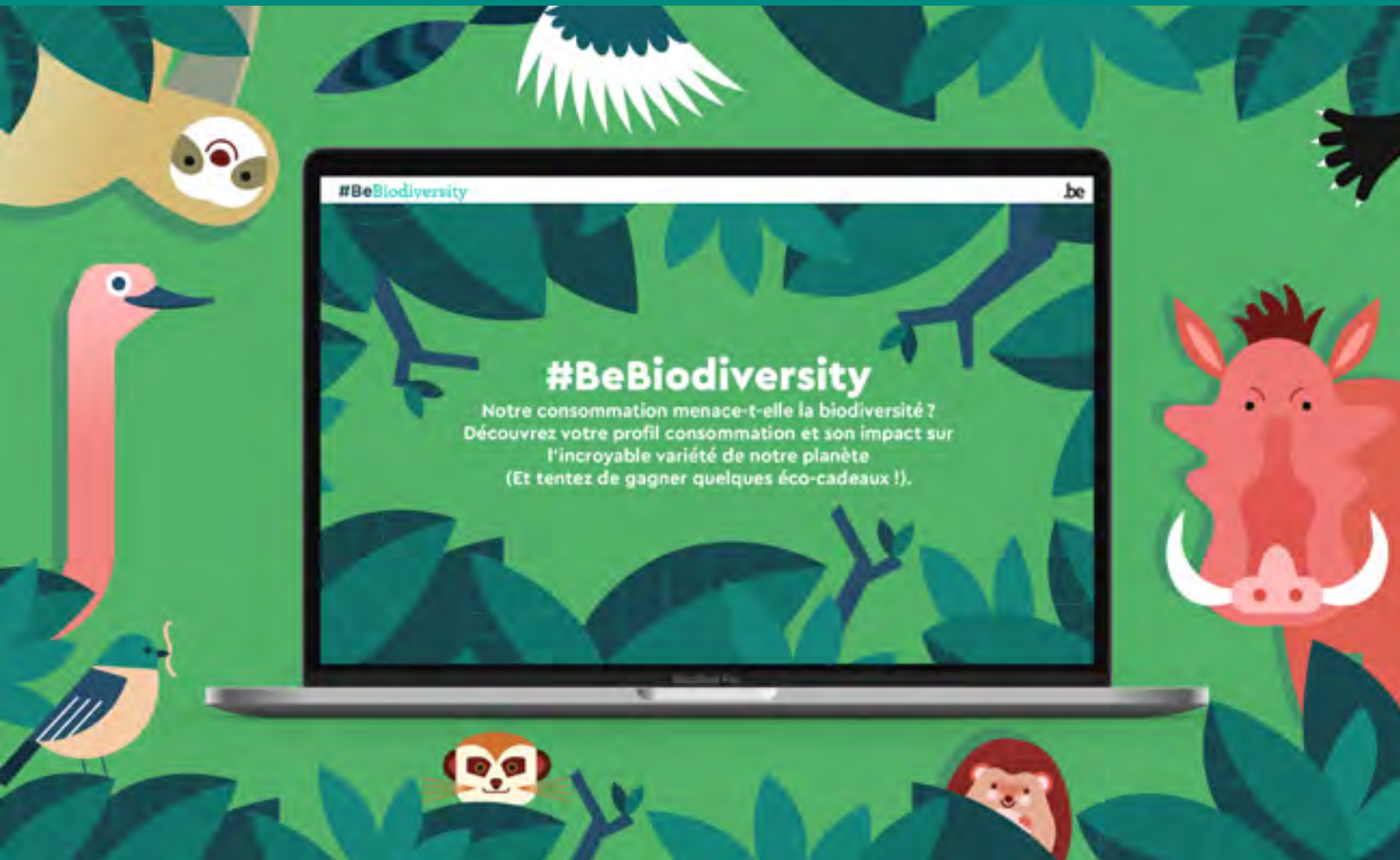


- Graphic Identity
- Website
- Social media management
- Animated Videos
- Content development
- Print material
- Content development
- Events and workshops



# — BeBiodiversity

SPF developed an educational survey to raise awareness among citizens highlighting the link between particular aspects of biodiversity and their daily consumer actions.



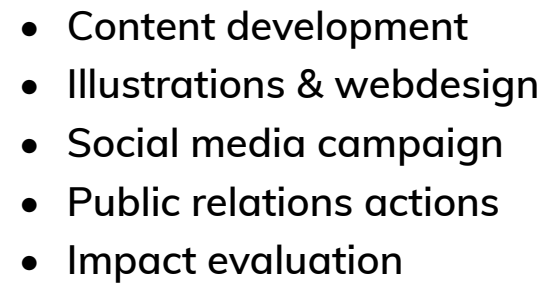
#BeBiodiversity

**Client:**

SPF Public health, food chain safety and environment. Multilateral and Strategic Affairs Services.

**2018-2019**  
[arctik.tech/bebio](https://arctik.tech/bebio)









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